

## RGIA CLOVER NEWS

#### 2023 Edition

The Georgia 4-H Foundation is excited to share updates throughout the Georgia 4-H program. This newsletter contains event recaps, upcoming events, donor spotlights, and information on ways to support the Georgia 4-H Program.

#### **Upcoming Events:**

4-H Day at the GNF: 10/13/23 Giving Tuesday: 11/28/23 4-H Day at the Capitol: 2/14/2024

75th Anniversary Celebration: 3/21/24 \$4 for 4-H Campaign: 4/4/2024

> State Council: 6/21/24 State Congress: 7/23/24 Twilight on the Lake: 8/24/24

#### SIGN UP FOR TEXT ALERTS:

We are excited to announce that we have implemented a new texting service for donors to stay up-to-date with general information, fundraising campaigns, and more! If you would like to opt-in and receive texts from the Georgia 4-H Foundation, please fill out a short survey by clicking here: Text Alert Sign-Up.





#### 2023 Georgia 4-H Gala

The 2023 Georgia 4-H Gala took place on August 19, 2023 at the InterContinental Buckhead. The theme of this year's event was "Together We Elevate". Funds raised through this event have been earmarked for accessibility improvements throughout the Georgia 4-H program. This includes accessibility improvements at facilities, camping and program scholarships, and the installation of an elevator tower at the historic Rock Eagle Effigy. Thanks to the generosity of countless donors, we were able to shatter our goal and raise a record-breaking \$712,500 through the event.

Additionally, we honored Randy Nuckolls as the recipient of the Georgia 4-H
Lifetime Achievement Award. Randy has served as a champion for 4-H for decades, and we thank him for his continued service and dedication to Georgia 4-H.

#### **State Congress**

4-H'ers from across the state gathered at the Crowne Plaza Ravinia Hotel in Atlanta for the 80th Georgia 4-H State Congress. This event honors and recognizes the accomplishments of 4-H youth from the previous programming year.

Project winners, special event winners, leadership counselors, and donors are highlighted during this exciting event.

During the week, 4-H'ers take part in the final stage of Project Achievement competition. After winning at the District level, 4-H'ers are invited to compete at State Congress. Winners of the state competition are granted Master 4-H'er status. Thanks to the generosity of our donors, each project area of Project Achievement was supported through sponsorship or endowment.

Additionally, the Georgia 4-H Foundation would like to thank your Pillar Sponsors for their incredible support of State Congress. These donors have made a multi-year commitment to support Georgia 4-H's various program areas or "pillars" as well as underwrite the cost of State Congress and Project Achievement. We are honored to recognize our current Pillar Sponsors.





2023 Georgia 4-H Pillar Sponsors

Agriculture

HARLEY

LANGDALE JR.

FOUNDATION, INC.

Healthy Living



Civic Engagement

**Kelly Loeffler** 

## \$4 for 4-H Campaign

The 2023 \$4 for 4-H campaign was a roaring success thanks to the efforts of our county 4-H offices. Through this campaign, donors have the option to donate \$4, \$44, \$444, or more to be designated for a specific county. Eighty percent of all funds designated to a county will go directly back to the county for programmatic needs.

This fundraising effort is completely driven through social media and email. Our goal of \$54,444 was eclipsed by a grand fundraising total of \$63,013. With over 1500 unique donors, this was our biggest campaign yet. We would like to congratulate Fayette County for receiving the most individual donations through this campaign. We would also like to congratulate Ware County for receiving the largest donation through this campaign.



#### 4-H Day at the Capitol

On February 8th, 4-H'ers gathered in Atlanta to participate in 4-H Day at the Capitol. Groups were able to meet with their local lawmakers and representatives to get a first-hand look at the legislative process. Furthermore, State 4-H President, Venya Gunjal, addressed the chambers of both the House and Senate with a riveting speech showcasing the many facets of Georgia 4-H. Lawmakers also had the opportunity to join their county delegations for a luncheon as various speakers addressed the body. We would like to thank Gulfstream Aerospace for their generous support of 4-H Day at the Capitol.











# Leadership and Officer's Circle

Members of the Leadership and Officer's Circle (L&O) gathered in Atlanta earlier this year with the State Board of Directors and the Civic Engagement Pillar Sponsor, Kelly Loeffler, to celebrate a night of leadership development. L&O donations directly fund activities, programs, trainings, and travel for District and State Officers.

Each year before 4-H Day at the Capitol, L&O donors are invited to a dinner to honor and recognize our State Officers. This year, more than 50 individuals gathered at the Piedmont Driving Club for conversation, fellowship, and a wonderful meal. Donors had the opportunity to mingle with State Officers, share their own 4-H stories, and hear empowering remarks from our featured speaker, Kelly Loeffler. If you would like to learn more about becoming a member of the Leadership and Officers Circle, please reach out to Ryan Rose at ryanrose@uga.edu.

### **National Conference**

We are thrilled to spotlight donor and business partner, Meta Enterprises, for their support of 4-H through sponsorship of the Georgia National Conference Delegation. The six delegates from Georgia had the opportunity to meet with 4-H'ers from across the nation, participate in roundtable discussions, meet with government officials, and visit with national legislators. This future-focused program aims to build strong leaders and teach to better utilize youth-adult partnerships.









## State Board of Directors

The Georgia 4-H Foundation would like to recognize the newly elected 2023-2024 State Board of Directors. This group was elected by their peers after a weekend of campaigning at Georgia 4-H State Council. They will work tirelessly to make the best better, and they serve as wonderful ambassadors for our program.

(Pictured from Left to Right: Hoke Lucas, Sharandon Gay, Tiffani McClain, Thomas Holt, Allie Braddy, Jack Wurst, Amiyah Elam, Brittney Bryant, and Naomi Jackson

### **Alumni Spotlight**

We are proud to spotlight 4-H alumna, Georgia 4-H Foundation Trustee, and Evergreen Donor, Leanna Brown. Leanna currently works as the Vice President of Business Climate and Talent Development at the Metro Atlanta Chamber. She is a Master 4-H'er from Oconee County, and she served as a Rock Eagle Camp Counselor and Leadership Counselor. As a member of the Evergreen Society, Leanna has elected to make recurring monthly gift payments to the Georgia 4-H Foundation to support programming.

When you become an Evergreen Donor, you are joining a group of supporters making a monthly commitment to ensure the accessibility of 4-H youth development programs. Help us keep 4-H green year-round by considering becoming an Evergreen monthly donor. Evergreen donors will receive a 4-H Foundation water bottle and a donor sticker for each year of membership.





#StayGreen

#### Letter from the Foundation

Throughout 2023, we have been humbled by the immense support from our dedicated alumni and donors. From a successful \$4 for 4-H campaign to a recordbreaking Gala fundraising total, Georgia 4-H supporters have stepped up to provide impactful financial support. We truly would not be able to offer our highcaliber programming without this assistance. Together, we are growing the leaders of tomorrow! If you are interested in becoming a Georgia 4-H donor or would like more information about our various campaigns and initiatives, please reach out to us at 4hfndtn@uga.edu.



**Adam Hammond Executive Director Business Manager** 



**Beth Jarrett** 



Tracy Fowler Dev. Associate



**Linda Lowery** Dev. Programs



Will Woodard **Grad Assistant** 



Ryan Rose Dev. Officer